



# Monday, April 13<sup>th</sup>

## Stonebriar Country Club

### Sponsorship Opportunities



#### All Players Receive:

- Annual Golf Classic tee gift
- Cocktail reception and heavy hors d'oeuvres
- On-course refreshments
- Catered lunch

#### Title Sponsorship - \$40,000

All Sponsor and Player items PLUS:

- Three VIP teams (12 players) in the tournament
- Exclusive company logo on all tournament pin flags
- Exclusive company logo on tournament score cards
- Exclusive company logo as Title Sponsor on event signage and all marketing materials
- 12 reserved, front row parking spots for players
- 36 commemorative pin flags for players
- Incorporation of company logo onto tee gift item
- Prominent digital ad signage on Leaderboard handheld scoring devices used by all players

#### Eagle Sponsorship - \$17,500

All Sponsor and Player items PLUS:

- Two teams (8 players) in the tournament
- Company logo on tee markers
- Company logo included on main signage at tournament
- 8 reserved, priority parking spots for players
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Cocktail Reception Sponsorship - \$12,000

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Exclusive signage at cocktail reception
- Recognition and company representative to speak at cocktail reception
- Company logo on cups at cocktail reception
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Lunch Sponsorship - \$7,500

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Exclusive signage and recognition at lunch
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### On-Course Promotion Sponsorship - \$7,500 (2)

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Exclusive on-course promotion with golf merchandise giveaway (Promo on one par 3, both courses)
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Golf Cart Sponsorship - \$7,500

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Exclusive signage on all participant golf carts
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Volunteer Sponsorship - \$7,500

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Company logo on all volunteer shirts
- Ability to engage company employees as volunteers
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Caddie Sponsorship - \$7,500

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Company logo on all caddie bibs on both courses
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Tournament Preparation Sponsorship - \$7,500

- One team (4 players) in the tournament
- Company logo at registration, driving range, chipping area, and putting green
- Rotating digital ad signage on Leaderboard handheld scoring devices used by all players

#### Snack Station Sponsorship - \$6,000

- One team (4 players) in the tournament
- Company logo at snack stations on one hole, both courses

#### Leaderboard - \$6,000

- One team (4 players) in the tournament
- Company logo at Leaderboard scoring table before and after tournament play

#### Birdie Sponsorship - \$4,000 (36)

All Sponsor and Player items PLUS:

- One team (4 players) in the tournament
- Company logo on one hole, one course

#### Par Sponsorship - \$875

All Player items PLUS:

- One player spot in the tournament

#### Friend of the Golf Classic (Non-Participant) - \$750

All Sponsor items